Decidim
Barcelona Economy
Economic Democracy and Sovereignty

Mayo Fuster Morell
Decidim

Democracy at political sphere

**Participatory democracy** From a top down to a bottom up participatory logic: Involving more citizens in the political actors and policy agenda

- Movements parties
- Referendums
- Crowd-sourced constitutionalism

Involving citizens in policy agenda decision making (participatory budget, Decidim Platform)

**Expanding the political** Beyond political institutional centric frame:

- Involving actors of the quadruple helix (research, business and civic society) in the public policies design and implementation (not only on policy agenda)
- Commons: Non-institutional public policies
- Political sovereignty beyond institutional focus, and beyond policy focus (food, digital, economical)
Decidim

Economic Democracy and Sovereignty

**Micro economy**: Democratic models of economic enterprises

**Macro economy & Economic system**
Micro economy: Democratic models of economic enterprises

Social economy, social and solidarity economy, commons economy, third sector, corporate responsibility
Micro economy:

Democratic models of economic enterprises at the platform economy

Economic production transition: From fabriques to digital platforms
Platform economy

Consumption, exchange and production of goods and services between distributed groups of people supported by a digital platform.
Digital platforms Expansion areas of activity
Sample 300 cases
Commons oriented platform economy opportunity for the scalability of the social economy

7-8% GDP Barcelona: Social economy
### Models of platform economy

<table>
<thead>
<tr>
<th>GOVERNANCE, DEMOCRATIC ECONOMY, ECONOMICAL SUSTAINABILITY AND PURPOSE EMBEDDED IN THE ECONOMIC MODEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Commons</td>
</tr>
<tr>
<td>Foundations, with systems of community participation</td>
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<tr>
<td>Economic models adapted to keep community governance</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POWER DISTRIBUTION; FREEDOM ALLOCATIONS AND OWNERSHIP EMBEDDED IN THE TECN AND KNOWLEDGE POLICY</th>
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</thead>
<tbody>
<tr>
<td>Open Commons</td>
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<tr>
<td>Collective and public ownership</td>
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<tr>
<td>Open data</td>
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<td>Open licenses (eg Creative Commons)</td>
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</table>

<table>
<thead>
<tr>
<th>IMPACT ON VALUE CREATION AND SOCIAL RESPONSIBILITY TOWARDS EXTERNALITIES</th>
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<tbody>
<tr>
<td>Open Commons</td>
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<tr>
<td>Social value</td>
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<tr>
<td>Circular economy - environmental impact</td>
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<tr>
<td>Gender active policies</td>
</tr>
</tbody>
</table>
PLATFORM COOPERATIVISM in Barcelona: Consumption

Som Energia.coop 100,000 contracts; 60,000 members

Som Connexio Eticom.coop
(5300 membres, 9500 contracts)

We are what we share?

SomMobilitat.coop: 32 catalan nodes

Agriculture consumption coops:
(900 membres)
PLATFORM COOPERATIVISM in Barcelona: Work

Mensakas

800 members Catalonia
(72,000 around the world)
### Start of 10 cases

<table>
<thead>
<tr>
<th>Category</th>
<th>El Recetario</th>
<th>Smart IB</th>
<th>Goteo</th>
<th>Katuma</th>
<th>Time bank</th>
<th>Free sound</th>
<th>XOB</th>
<th>eReuse</th>
<th>Sentilo</th>
<th>Pam a Pam</th>
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<tbody>
<tr>
<td><strong>Governance</strong></td>
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<tr>
<td>Involving the community in contributing to the digital platform in the decision making</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Possibility to participate at the platform so as to contribute to the contents of the initiative</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td><strong>Economy</strong></td>
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<tr>
<td>The main objective of the project and/or organization is not profitability</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Everybody in the organization has economical information of it</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td><strong>Knowledge policies</strong></td>
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<tr>
<td>Copy left license. The contents are able to be reuse it</td>
<td>Yes</td>
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<tr>
<td>Open data licence. Everybody could get and use data platform</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td><strong>Technological policies</strong></td>
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<tr>
<td>The platform is developed in Free/Libre and Open Source Software</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<td>Software is hosted in differents servers</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<td><strong>Social responsibility</strong></td>
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<td>Inclusion of socially disadvantaged groups and active gender inclusion policy</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<td>Initiative takes care and promote environmental impact reduction</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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DEMOCRATIC DIMENSIONS CORRELATIONS

SOFTWARE & architecture policy

**

GOVERNANCE of community & platform

**

KNOWLEDGE (data and content) policy

**

ECONOMIC SUSTAINABILITY & purpose embedded in the economic model

**

SOCIAL RESPONSIBILITY

IMPACT on the creation of value

Low correlation

High correlation

ECONOMIC MODEL

TECHNOLOGY

DATA

SOCIAL RESPONSIBILITY

IMPACT

GOVERNANCE
A more democratic alternative to capitalism

......... and to patriarchy?

Beyond social economy wave:
Social/Commons, feminism & environmentalism fusion
Glass ceiling of the democratization of the economy
(regulations, funding, cultural war, ...)
Democratic economy
Beyond micro economy:
Macro economy & Economic system
Democratic economy Beyond micro economy: Macro economy & Economic system

- Policy agendas and regulations that favor democratization of the economy
- Participative democracy to macroeconomic policies
  - Citizens participation on economic policies agenda
  - Citizens participation in economic institutions (at local and global level)
- Redefine and expand the conception of what is economy. The invisible economy (feminist economy)
- Mission driven economy: Redirect the economy system from profit oriented into political challenges and goals
Sharing Cities Summit 2018

50 cities representatives worldwide and 80 actors of the platform economy ecosystem

Discussing the challenges and opportunities of platform economy, co creating policies and building cities commons actions.
Declaration of Sharing Cities

Principle #1
Platform models differentiation
Distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to this differentiation.

Principle #2
Labour
Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscal policy without contributing to social precariousness or constituting an administrative burden.

Principle #3
Labour
Provide fair working conditions and access to benefits and rights for workers.

Principle #4
Inclusion
Prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.

Principle #5
Public protection
Prevent discrimination and bias by protecting people of equal access to work for all incomes, genders and backgrounds.

Principle #6
Environmental sustainability
Promote sustainable practices and to share within the framework of a circular economy, for a better development of activities in order to reduce emissions and waste.

Principle #7
Data sovereignty and citizens’ digital rights
Protect citizens’ digital rights through the implementation of Technological Sovereignty policies and ethical digital standards.

Principle #8
City sovereignty
Guarantee respect for the legal jurisdictions of cities given the potential disruption from the digital platforms, create a coordination mechanism and tools to support cities in their negotiation and work together among cities to encourage changes in regulatory and framework policies.

Principle #9
Economic promotion
Promote the development of local collaborative economic ecosystems and particularly small and medium enterprises (SMEs), based on positive impact in cities – as described in the first principle – through entrepreneurship support programs, participatory tools, funding or other promotion tools.

Principle #10
General interest
Preserve the Right to the City and Urban Commons, strengthen communities, protect General Interest, public space, and basic human rights, such as access to affordable and adequate housing.
1. Platform model differentiation
2 & 3 Labour
5. Public protection
4. Inclusion
8. City sovereignty
6. Environmental sustainability
7. Data sovereignty & citizens’ digital rights
9. Economic promotion
10. General interest
Fair economy
Democratic Governance
Equity and inclusion
Circular economy
Positive social impact
Data commons
TECHNOLOGY
ECONOMIC MODEL
GOVERNANCE
SOCIAL RESPONSIBILITY
IMPACT
Free and open tech
17. Partnerships for the goals
12. Peace, justice and strong institutions
13. Sustainable cities and communities
14. Life below water
15. Life on land
16. Responsible consumption and production
17. No poverty
16. Partnerships for the goals
15. Life below water
14. Life on land
13. Sustainable cities and communities
12. Peace, justice and strong institutions
11. Quality education
10. Reduced inequalities
9. Industry, innovation and infrastructure
8. Affordable housing
7. Clean water and sanitation
6. Ensure access to water and sanitation
5. Gender equality
4. Quality education
3. Good health and well-being
2. Zero hunger
1. Peace, justice and strong institutions
Sharing Cities Encounter @ Smart City World Congress Expo

Barcelona, 19 & 21 Nov 2019
www.sharingcitiesaction.net